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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942767-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	8/20-8/26 TV Sched	1

Flight Dates	Order #	Alt Order #
08/20/12 - 08/26/12	942767	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/26/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/20/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
1	WCVB	M	08/20/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
2	WCVB	Tu	08/21/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
7	WCVB	Tu	08/21/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
3	WCVB	W	08/22/12	6:25 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
8	WCVB	W	08/22/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
4	WCVB	Th	08/23/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
10	WCVB	Th	08/23/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
9	WCVB	F	08/24/12	6:11 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
5	WCVB	F	08/24/12	6:30 AM	6a Eyeopener	558-7a	:30	SBTV08181210H	\$650.00 NM
2	08/20/12	08/26/12	Good Morning America	658-9a	MTWTF--	:30	15	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/20/12	7:29 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
2	WCVB	M	08/20/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
15	WCVB	M	08/20/12	8:48 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
1	WCVB	Tu	08/21/12	7:25 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
7	WCVB	Tu	08/21/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
12	WCVB	Tu	08/21/12	8:49 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
8	WCVB	W	08/22/12	7:29 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
11	WCVB	W	08/22/12	8:43 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
3	WCVB	W	08/22/12	8:55 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
4	WCVB	Th	08/23/12	7:25 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
14	WCVB	Th	08/23/12	7:58 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
9	WCVB	Th	08/23/12	8:41 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
5	WCVB	F	08/24/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
10	WCVB	F	08/24/12	8:29 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM
13	WCVB	F	08/24/12	8:54 AM	Good Morning America	658-9a	:30	SBTV08181210H	\$900.00 NM

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942767-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Brown/R/Senate		8/20-8/26 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/20/12	08/26/12	REGIS AND KELLY DAY 9A-10A Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/20/12 9:19 AM REGIS AND KELLY DAY 9A-10A :30 SBT08181210H \$325.00 NM									
1 WCVB Tu 08/21/12 9:47 AM REGIS AND KELLY DAY 9A-10A :30 SBT08181210H \$325.00 NM									
4 WCVB W 08/22/12 9:51 AM REGIS AND KELLY DAY 9A-10A :30 SBT08181210H \$325.00 NM									
5 WCVB Th 08/23/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 SBT08181210H \$325.00 NM									
3 WCVB F 08/24/12 9:48 AM REGIS AND KELLY DAY 9A-10A :30 SBT08181210H \$325.00 NM									
4	08/20/12	08/26/12	Nate Berkus Class of Time- Immediately Pre-emptible No Makegood Required	M-F 10a-11a	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 08/20/12 10:09 AM Nate Berkus M-F 10a-11a :30 SBT08181210H \$150.00 NM									
1 WCVB Tu 08/21/12 10:10 AM Nate Berkus M-F 10a-11a :30 SBT08181210H \$150.00 NM									
5 WCVB W 08/22/12 10:21 AM Nate Berkus M-F 10a-11a :30 SBT08181210H \$150.00 NM									
2 WCVB Th 08/23/12 10:21 AM Nate Berkus M-F 10a-11a :30 SBT08181210H \$150.00 NM									
4 WCVB F 08/24/12 10:38 AM Nate Berkus M-F 10a-11a :30 SBT08181210H \$150.00 NM									
5	08/20/12	08/26/12	The View Class of Time - Immediately Pre-emptible without notice	1058-12n	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 11:55 AM The View 1058-12n :30 SBT08181210H \$450.00 NM									
5 WCVB Tu 08/21/12 11:54 AM The View 1058-12n :30 SBT08181210H \$450.00 NM									
2 WCVB W 08/22/12 11:37 AM The View 1058-12n :30 SBT08181210H \$450.00 NM									
4 WCVB Th 08/23/12 11:31 AM The View 1058-12n :30 SBT08181210H \$450.00 NM									
3 WCVB F 08/24/12 11:56 AM The View 1058-12n :30 SBT08181210H \$450.00 NM									
6	08/20/12	08/26/12	Midday News Class of Time - Immediately Pre-emptible without notice	1158a-1230p	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 08/20/12 12:24 PM Midday News 1158a-1230p :30 SBT08181210H \$250.00 NM									
2 WCVB Tu 08/21/12 12:25 PM Midday News 1158a-1230p :30 SBT08181210H \$250.00 NM									
4 WCVB W 08/22/12 12:14 PM Midday News 1158a-1230p :30 SBT08181210H \$250.00 NM									
5 WCVB Th 08/23/12 12:12 PM Midday News 1158a-1230p :30 SBT08181210H \$250.00 NM									
1 WCVB F 08/24/12 12:29 PM Midday News 1158a-1230p :30 SBT08181210H \$250.00 NM									
7	08/20/12	08/26/12	Millionaire Class of Time - Immediately Pre-emptible without notice	1228-1p	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 08/20/12 12:53 PM Millionaire 1228-1p :30 SBT08181210H \$250.00 NM									
1 WCVB Tu 08/21/12 12:45 PM Millionaire 1228-1p :30 SBT08181210H \$250.00 NM									
5 WCVB W 08/22/12 12:36 PM Millionaire 1228-1p :30 SBT08181210H \$250.00 NM									
2 WCVB Th 08/23/12 12:37 PM Millionaire 1228-1p :30 SBT08181210H \$250.00 NM									
3 WCVB F 08/24/12 12:46 PM Millionaire 1228-1p :30 SBT08181210H \$250.00 NM									
8	08/20/12	08/26/12	ELLEN EF Class of Time - Immediately Pre-emptible without notice	4P-5P	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Brown/R/Senate	8/20-8/26 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/20/12	08/26/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/20/12 08/26/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 4:31 PM ELLEN EF 4P-5P :30 SBTV08181210H \$500.00 NM									
2 WCVB Tu 08/21/12 4:54 PM ELLEN EF 4P-5P :30 SBTV08181210H \$500.00 NM									
3 WCVB W 08/22/12 4:36 PM ELLEN EF 4P-5P :30 SBTV08181210H \$500.00 NM									
4 WCVB Th 08/23/12 4:40 PM ELLEN EF 4P-5P :30 SBTV08181210H \$500.00 NM									
5 WCVB F 08/24/12 4:31 PM ELLEN EF 4P-5P :30 SBTV08181210H \$500.00 NM									
9	08/20/12	08/26/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 10 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 5:24 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
6 WCVB M 08/20/12 5:36 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
7 WCVB Tu 08/21/12 5:23 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
2 WCVB Tu 08/21/12 5:43 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
10 WCVB W 08/22/12 5:24 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
3 WCVB W 08/22/12 5:39 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
4 WCVB Th 08/23/12 5:12 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
8 WCVB Th 08/23/12 5:37 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
9 WCVB F 08/24/12 5:29 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
5 WCVB F 08/24/12 5:43 PM Newscenter 5 at 5 5-6p :30 SBTV08181210H \$650.00 NM									
10	08/20/12	08/26/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 08/20/12 6:12 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
4 WCVB M 08/20/12 6:27 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
6 WCVB Tu 08/21/12 6:10 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
3 WCVB Tu 08/21/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
1 WCVB W 08/22/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
7 WCVB W 08/22/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
10 WCVB Th 08/23/12 6:11 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
2 WCVB Th 08/23/12 6:26 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
5 WCVB F 08/24/12 6:11 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
9 WCVB F 08/24/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV08181210H \$900.00 NM									
11	08/20/12	08/26/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 08/20/12 6:59 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$800.00 NM									
2 WCVB Tu 08/21/12 7:11 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$800.00 NM									
3 WCVB W 08/22/12 7:21 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$800.00 NM									
1 WCVB Th 08/23/12 7:12 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$800.00 NM									
5 WCVB F 08/24/12 7:20 PM M-F Inside Edition 658-730p :30 SBTV08181210H \$800.00 NM									
12	08/20/12	08/26/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Brown/R/Senate	8/20-8/26 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/26/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/20/12 08/26/12 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/20/12 Chronicle 728-8p :00 \$900.00 NM									
Credited									
1 WCVB Tu 08/21/12 7:29 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
7 WCVB Tu 08/21/12 7:39 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
4 WCVB W 08/22/12 7:29 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
6 WCVB W 08/22/12 7:52 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
10 WCVB Th 08/23/12 7:37 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
9 WCVB Th 08/23/12 7:52 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
5 WCVB F 08/24/12 7:29 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
3 WCVB F 08/24/12 7:44 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
8 WCVB F 08/24/12 7:52 PM Chronicle 728-8p :30 SBTV08181210H \$900.00 NM									
13	08/20/12	08/26/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/20/12 12:26 AM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
LR - Football									
4 WCVB Tu 08/21/12 11:54 PM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
3 WCVB W 08/22/12 11:53 PM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
2 WCVB Th 08/23/12 12:01 AM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
1 WCVB F 08/24/12 12:02 AM Nightline 1135p-1206a :30 SBTV08181210H \$450.00 NM									
14	08/20/12	08/26/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 08/20/12 1:11 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
LR - Football									
3 WCVB M 08/20/12 1:25 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
LR - Football									
2 WCVB Tu 08/21/12 12:45 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
8 WCVB Tu 08/21/12 1:00 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
7 WCVB W 08/22/12 12:39 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
4 WCVB W 08/22/12 1:01 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
10 WCVB Th 08/23/12 12:36 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
1 WCVB Th 08/23/12 1:01 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
9 WCVB F 08/24/12 12:39 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
5 WCVB F 08/24/12 12:56 AM Jimmy Kimmel 1205-105a :30 SBTV08181210H \$200.00 NM									
15	08/20/12	08/26/12	430a Eyeopener	430-5a	MTWTF--	:30	6	\$75.00	NM
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08/20/12 08/26/12 MTWTF-- 6 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 4:53 AM 430a Eyeopener 430-5a :30 SBTV08181210H \$75.00 NM									
3 WCVB Tu 08/21/12 4:55 AM 430a Eyeopener 430-5a :30 SBTV08181210H \$75.00 NM									
2 WCVB W 08/22/12 4:40 AM 430a Eyeopener 430-5a :30 SBTV08181210H \$75.00 NM									
5 WCVB Th 08/23/12 4:39 AM 430a Eyeopener 430-5a :30 SBTV08181210H \$75.00 NM									
6 WCVB Th 08/23/12 4:54 AM 430a Eyeopener 430-5a :30 SBTV08181210H \$75.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/20/12	08/26/12	430a Eyeopener	430-5a	MTWTF--	:30	6	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	F	08/24/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV08181210H	\$75.00 NM
16	08/20/12	08/26/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MTWTF--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/20/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
9	WCVB	M	08/20/12	5:42 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
6	WCVB	Tu	08/21/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
2	WCVB	Tu	08/21/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
4	WCVB	W	08/22/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
7	WCVB	W	08/22/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
10	WCVB	Th	08/23/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
3	WCVB	Th	08/23/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
5	WCVB	F	08/24/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
8	WCVB	F	08/24/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV08181210H	\$350.00 NM
17	08/20/12	08/26/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	14	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MTWTFSS	14	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	08/20/12	11:47 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
LR - Football									
5	WCVB	M	08/20/12	11:55 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
LR - Football									
11	WCVB	Tu	08/21/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
1	WCVB	Tu	08/21/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
9	WCVB	W	08/22/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
7	WCVB	W	08/22/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
2	WCVB	Th	08/23/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
14	WCVB	Th	08/23/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
12	WCVB	F	08/24/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
4	WCVB	F	08/24/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
3	WCVB	Sa	08/25/12	11:34 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
LR- Auto Racing									
8	WCVB	Sa	08/25/12	11:38 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08251211H	\$1,800.00 NM
LR- Auto Racing									
10	WCVB	Su	08/26/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08251211H	\$1,800.00 NM
6	WCVB	Su	08/26/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08181210H	\$1,800.00 NM
18	08/20/12	08/26/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	08/25/12	8:09 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV08251211H	\$300.00 NM
1	WCVB	Sa	08/25/12	8:51 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV08181210H	\$300.00 NM
19	08/20/12	08/26/12	Sat 7-8p	658-8p	-----S-	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
942767-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/20-8/26 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
19	08/20/12	08/26/12	Sat 7-8p Class of Time- Immediately Pre-emptible No Makegood Required	658-8p	-----S-	:30	1	\$100.00	NM																																																																			
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20	08/20/12	08/26/12	6a Weekend Eyeopener Class of Time - Pre-emptible with notice	558-7a	-----SS	:30	2	\$400.00	NM																																																																			
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21	08/20/12	08/26/12	Weekend GMA Class of Time - Pre-emptible with notice	7-8a	-----SS	:30	4	\$750.00	NM																																																																			
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3	WCVB	Su	08/26/12	7:59 AM	Weekend GMA	7-8a	:30	SBTV08251211H	\$750.00	NM																																																																		
22	08/20/12	08/26/12	6p News Weekend Class of Time - Immediately Pre-emptible without notice	6-630p	-----SS	:30	2	\$400.00	NM																																																																			
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25	08/20/12	08/26/12	This Week / C. Amanpour Class of Time - Immediately Pre-emptible without notice	10-11a	-----S	:30	1	\$750.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WCVB	Su	08/26/12	10:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV08181210H	\$750.00	NM																																																																		
26	08/20/12	08/26/12	OTR 11a Class of Time- Immediately Pre-emptible No Makegood Required	1058a-1130a	-----S	:30	1	\$100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----S</td><td>1</td><td>\$100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----S	1	\$100.00																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	08/20/12	08/26/12	-----S	1	\$100.00																																																																							

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
942767-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/20-8/26 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/20/12	08/26/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/26/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV08251211H	\$100.00 NM
27	08/20/12	08/26/12	GOOD AFTERNOON AM 2-3p		MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/20/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	SBTV08181210H	\$200.00 NM
1	WCVB	Tu	08/21/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	SBTV08181210H	\$200.00 NM
2	WCVB	W	08/22/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	SBTV08181210H	\$200.00 NM
4	WCVB	Th	08/23/12	2:37 PM	GOOD AFTERNOON AMERICA 2-3p		:30	SBTV08181210H	\$200.00 NM
5	WCVB	F	08/24/12	2:36 PM	GOOD AFTERNOON AMERICA 2-3p		:30	SBTV08181210H	\$200.00 NM
28	08/20/12	08/26/12	The Chew	1-2p	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/20/12	1:57 PM	The Chew	1-2p	:30	SBTV08181210H	\$200.00 NM
2	WCVB	Tu	08/21/12	1:35 PM	The Chew	1-2p	:30	SBTV08181210H	\$200.00 NM
1	WCVB	W	08/22/12	1:54 PM	The Chew	1-2p	:30	SBTV08181210H	\$200.00 NM
4	WCVB	Th	08/23/12	1:35 PM	The Chew	1-2p	:30	SBTV08181210H	\$200.00 NM
5	WCVB	F	08/24/12	1:34 PM	The Chew	1-2p	:30	SBTV08181210H	\$200.00 NM
29	08/20/12	08/26/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	08/20/12	3:58 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$450.00 NM
2	WCVB	Tu	08/21/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$450.00 NM
4	WCVB	W	08/22/12	3:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$450.00 NM
3	WCVB	Th	08/23/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$450.00 NM
1	WCVB	F	08/24/12	3:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08181210H	\$450.00 NM
30	08/20/12	08/26/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTFSS	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/20/12	11:59 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00 NM
					LR - Football				
5	WCVB	Tu	08/21/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00 NM
3	WCVB	F	08/24/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00 NM
4	WCVB	Sa	08/25/12	11:47 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08181210H	\$900.00 NM
					LR- Auto Racing				
1	WCVB	Su	08/26/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08251211H	\$900.00 NM
31	08/20/12	08/26/12	HOLLYSCOOP LF	HOLLYSCOOP LF	-----S-	:30	1	\$125.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/25/12	12:15 AM	HOLLYSCOOP LF	HOLLYSCOOP LF	:30	SBTV08251211H	\$125.00 NM
32	08/20/12	08/26/12	CHRIS MATTHEWS WK1	12-12:30X	-----S	:30	1	\$150.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



www.thebostonchannel.com

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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
942767-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/20-8/26 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/26/12		CHRIS MATTHEWS WKND LF	12-12:30X	:00		\$150.00 NM
			Credited						
33	08/20/12	08/20/12	EAGLES@PATS PRE-SE	7:57-11P	M-----	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/20/12	11:23 PM	EAGLES@PATS PRE-SEASON	7:57-11P	:30	SBTV08181210H	\$7,000.00 NM
			LR - Football						
<u>Total Spots</u>							171		

Payment Terms 30 Days

<u>Gross Total</u>	\$113,100.00
<u>Agency Commission</u>	\$16,965.00
<u>Net Amount Due</u>	\$96,135.00